#757 WeCare Clinic

PATHWAY: **HEALTH EQUITY**

Facilitator

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Partners

- Old Dominion University
- Hampton University
- Sentara Healthcare
- EVMS-Sentara HADSI

The Need

- Preventable cardiovascular disease (CVD) risk factors (hypertension and obesity) are often undiagnosed and untreated in African American populations.
- These factors are especially rampant in the Norfolk Public Housing communities (PHCs) where roughly 90% of African Americans have undiagnosed CVD.
- Norfolk PHCs also suffer from a lack of healthcare education, lack of healthcare assess to CVD resources, and a lack of trust between residents and health care providers.

Project Description

- Work to overcome the barriers in Norfolk's Public Housing communities (PHCs) by developing trust between community members and health care providers.
- Provide culturally competent behavioral education around CVD risk factor management and increase access to health care.

(Project Description continued)

- Deploy a pop-up clinic — #757 WeCare Clinic — in the Young Terrace community center located in one of the largest PHCs in Norfolk, VA.
- Will improve access to care by taking racially and ethnically congruent students who have been trained as health educators into the neighborhood.
- Will offer unique education on culturally competent health policy and regulations, health delivery modalities both synchronous and asynchronous, and culturally appropriate healthcare etiquette.

Annual Student Activities

- 60 students per cohort
- Interprofessional teams will receive unique culturally competent education for CVD diagnosis and treatment
- Will manage the #757 WeCare Clinic and screen over 100 residents each year

Community Outcomes/Results

- ↑ Increase in access to free screenings and diagnosis of CVD risk factors
- ↑ Increase in access and counseling on CVD risk factors both in-person and virtually
- ↑ Increase in tailored health care to those with CVD risk factors

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**Community Focus.
World Impact.**